

Quratulain Naseer is the Chief Information Officer at PepsiCo Pakistan, where she leads the company's technology, digital transformation, and information security agenda across both the Foods and Beverages businesses. With over 17 years of experience, she brings deep expertise in building scalable technology platforms, strengthening cybersecurity frameworks, leveraging data and analytics, and driving process reengineering to enable business growth and operational resilience.

Prior to joining PepsiCo, Quratulain was with Unilever, where she served as Digital Transformation Lead for Turkey, Pakistan, Arabia, and Bangladesh, supporting the Foods and Beauty & Wellbeing business units. In this role, she led large-scale, multi-market digital transformation initiatives, driving the adoption of modern digital capabilities, enhancing consumer and customer experiences, and enabling sustainable business growth through technology-led innovation.

Quratulain holds a Master's degree in Computer Science from FAST National University of Computer and Emerging Sciences and a Bachelor's degree in Computer Science & Information Technology from NED University of Engineering & Technology.

Outside of work, Quratulain is an avid traveler who enjoys exploring new cultures and destinations. She is passionate about empowering people through technology, fostering collaborative and innovative work environments, and mentoring future technology leaders to create meaningful impact across teams and communities.